

Quest Rare Metals 51% in 60 days; 110% in 11 months.
 Andean American Mining 733 % in 16 months.
 Rare Element 246% in 120 days; 499% in 16 months.
PBX 257% in 70 days; 420% in 16 months.
 SilverCrest 76% in 8 months; 191% in 16 months.
Avanti Mining 64% in 120 days.

Experts build audiences

rITV brings experts, such as Jeffery Christian of the Silver Book and Gold Book, Terry Salman of Salman Partners, and Bart Melek of BMO Capital Markets to answer questions investors crave to know. Our experts manage billions of dollars and influence billions of dollars by their advice. Viewers by the tens of thousands view every episode of rITV. It is free. Shows are monthly.



Jeffery M. Christian, Managing Director, CPM Group



Craig Nelsen, President & CEO of Avanti Mining (TSXV: AVT)

NEWSMAKERS is a segment of the show where CEOs reveal the story behind their assets, the people, plan, passion and promise of the company. A segment is 5–8 minutes. The recording session is shot in our studio in about 45 minutes. The client is professionally directed. He knows the questions, and the images used in the production. RI Analytics calculations may be used and Drill Tour 3-D animations of projects as well as an audio explanation.

Distribution Flights



Markets exist ONLY if investors know your company and its promise. If thousands of investors know your company, and continually see and hear of it and its promise, then and only then, do you get share growth. rITV tells your story and then multiplies it in a flight of online media.



Images are magic. Investors understand.

First we write a story and post it on resourceINTELLIGENCE.net. (An audience of 70,000 +monthly). Then we post your story on other investor websites with traffic totalling another 1,000,000

resourceINTELLIGENCE.net home page.

investors. In other words your story appears on several different websites. (If this was print it would be like having a story in 20 magazines, each with the circulation the size of the Northern Miner).

Next we send it to your shareholders and database then send it to 3,000 email Resource Intelligence investors.

Europe

Turn on the European market, add news distribution via Bloomberg, DowJones, 400 websites, including 450,000 terminals at financial institutions, 120,000 market subscribers, and 14,000 analysts and brokers.



RATES: \$4,500 per show and one flight. We recommend a minimum of 2 flights per year. Europe distribution: \$495.

“ A well produced video increases information retention by 50%, & speeds-up buying decisions by over 72%!
– Wharton School of Business ”



rTV's SilverCrest Mine online story.

| feature | benefit |
|------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| From the 20,000,000th largest website in the world to 350,000th in 16 months | Buyers. |
| Insights and understanding | Investing is global. By March of 2011 we anticipate a dramatic surge in the number of websites posting our stories. The focus will be Europe. E.g., One story in rITV last year resulted in over 17,000 German visitors. |
| Timed to your NEWS | Your NEWSMAKER interview can be filmed in advance and released to your shareholders and media on the day of your official release date. |
| Association with compelling "expert" | At rITV you choose the expert and or the subject and your CEO will be featured in the same show. |
| Believability | NEWSMAKERS' format relaxes the CEO. CEOs shine. The interview engages both the CEO and the investor. |
| Affordability | rITV is extremely affordable compared to any publication, television program or internet service. |
| Shareholders' loyalty | Your rITV can be mailed to your shareholders and database. In a click thousands of your investors learn, understand and appreciate why they have invested... and your share price increases. |